Simplify regulatory, marketing and essential communications

Gain the flexibility and control you require to engage clients with confidence. The Broadridge Smart Distribution Hub is purpose-built to address the complex needs of broker-dealers, advisors, wholesalers and compliance teams. It automates and accelerates delivery and tracking of all regulatory disclosures, compliance documents and marketing communications.

Streamline communications to customers and prospects

EASY INTEGRATION
The Smart Distribution Hub integrates easily with upstream systems, including back office tools, desktop solutions and CRM platforms.

SIMPLE NAVIGATION
Using a simple search function, users can navigate to and select from thousands of pre-approved, ready-to-deliver documents.

EMAIL TEMPLATES
Configured by lines of business, email templates allow you to lock down specific content or let advisors make edits and add brand-compliant personalization.

DELIVERY PREFERENCES
The Smart Distribution Hub offers four content delivery methods: digital attestation, email, print local or print and mail. It accommodates up to 255 documents in a single delivery. WIth some email integrations, email bounce backs can easily be tracked and reissued to alternate email or mailing addresses.

END-TO-END REPORTING
All user actions including a complete record of communications disseminated are captured within Smart Distribution Hub reporting.
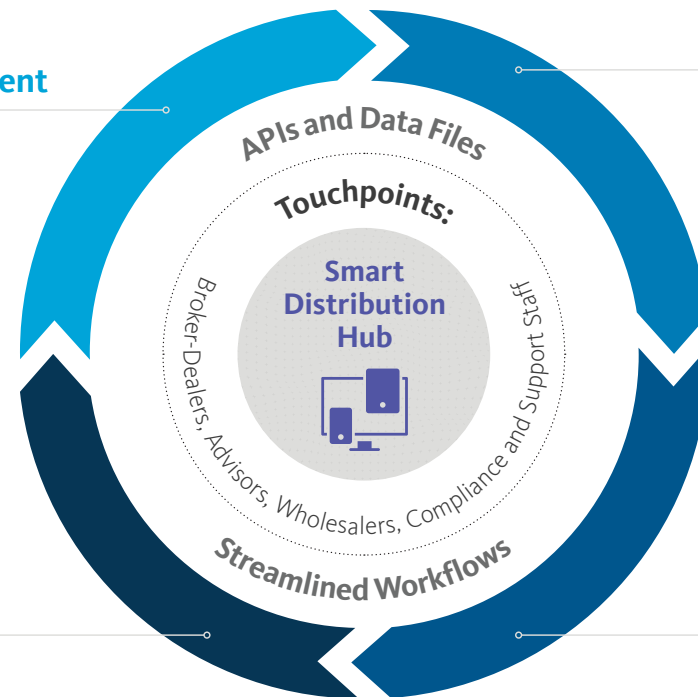
TRIGGER AND MANAGE COMMUNICATION WORKFLOWS

Content Management
> Content Libraries
> Document Versioning
> Customer Contacts
> Branded Emails

Distribution
> Automated Triggers
> Delivery
  • Digital Attestation
  • Email
  • Print Local
  • Centralized Print and Mail
> Receipt

Audit and Reporting
> Internal
> External

Post Distribution
> Archival
> Access

APIs and Data Files

Touchpoints:

Smart Distribution Hub

Broker-Dealers, Advisors, Wholesalers, Compliance and Support Staff

Streamlined Workflows

Broadridge®

The Broadridge Smart Distribution Hub—better at every step

Distribute compliant regulatory disclosures and marketing collateral with new efficiency. From seamlessly integrated workflows, to intelligent distribution logic and centralized user-driven controls, the Broadridge Smart Distribution Hub streamlines communication processes, end-to-end.

COMPLIANCE AND AUDITABLLILITY
Generate a clear audit trail and facilitate distribution. Built-in redundancy, backup and WORM storage help to streamline compliance.

STORAGE AND ACCESS
Centralize content. It's easy to establish and manage libraries of regulatory, marketing and other content.

INTELLIGENT DISTRIBUTION LOGIC
Reduce duplicate distribution and related costs through versioning, version-history tracking and automated suppression logic.

CENTRALIZED, USER-DRIVEN CONTROL
Utilize permissions-based hierarchies and sub-hierarchies to control different access levels for administrators, content creators and advisors.

SEAMLESS INTEGRATION
Utilize the Broadridge Smart Distribution Hub downstream via API, web portal, back-end interface or nightly batch process. Upstream, APIs hook in data sources, triggers, e-delivery, print and WORM storage.

Streamline your communication needs.

The Broadridge Smart Distribution Hub is one of a series of Broadridge solutions that can help address your customer communication needs.

DISCOVER AND LEARN MORE ABOUT OUR SOLUTIONS AT :

broadridge.com/smart-distribution-hub

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Ready for Next

Communications
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