

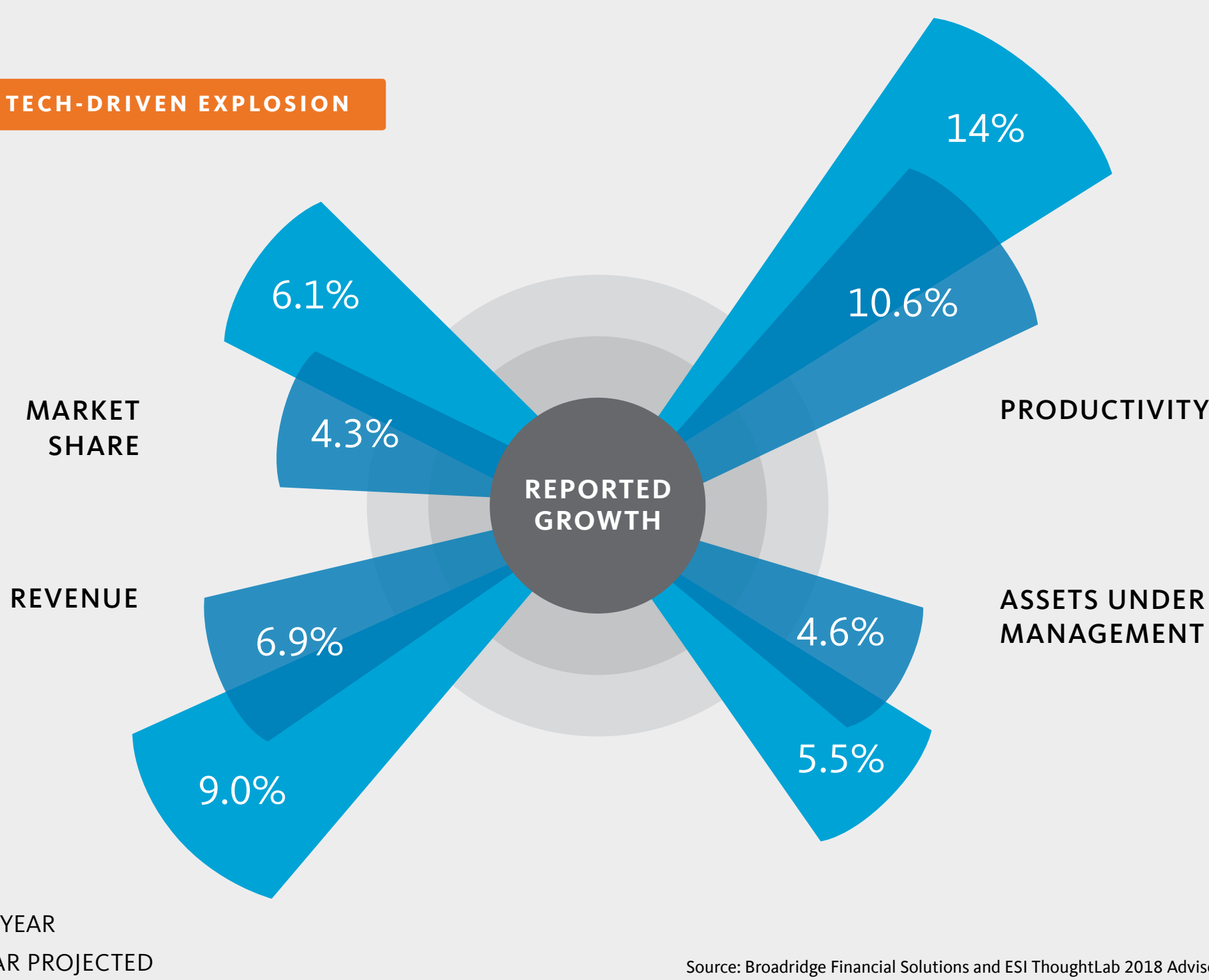
The New ROI: Return on Innovation

Give your advisors the tools to capitalize on tomorrow.

Technology is boosting advisor performance.

Wealth advisors expect these returns to grow over the next five years.

THE TECH-DRIVEN EXPLOSION



Source: Broadridge Financial Solutions and ESI ThoughtLab 2018 Advisor Survey

Meanwhile, inaction has costs.

Wealth advisory firms that move too slowly will pay a steep price.

THE RACE TO DIGITAL OPTIMIZATION



“The penalty for moving too slowly is **early retirement**.”

—STEVE SCRUTON, PRESIDENT, BROADRIDGE ADVISOR SOLUTIONS

TECH-AVERSE FIRMS

TECH-SAVVY FIRMS

Source: Broadridge Financial Solutions and ESI ThoughtLab 2018 Advisor Survey

Don't get left behind.

Rely on Broadridge to help modernize your business and empower the next-gen advisor.



Become data driven.

Effective use of client data is essential to growing your business. Take advantage of the Broadridge [Data Aggregation, Reporting and Analytics Tool](#), providing a 360-degree view of each client's holdings, regardless of custodian.



Make the client your North Star.

Interactions throughout the client lifecycle should be driven by each client's specific expectations, interests and goals. [Broadridge Smart Insights™](#) uses machine learning and artificial intelligence to help advisors engage prospects and deliver more relevant content—automatically.



Enable advisors to focus on what matters most.

Advisors should be digital first, but not digital only. Maximize productivity with the [Broadridge Advisor Workstation](#), so advisors can spend more time meeting clients and winning new business.

Ready to take the next step?

Contact your Broadridge representative today: 855-252-3822

Broadridge, a global fintech leader with \$4 billion in revenue, provides communications, technology, data and analytics solutions. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.