

Re-imagine the customer experience

Engage with your clients in ways that are relevant to their life stage, financial situation and investment goals. Our comprehensive solutions deliver savings and security, while reducing the burden of fiduciary and administrative responsibilities.

BENEFIT FROM OUR EXPERIENCE

Broadridge services 21 of the top 25 DC recordkeeping firms. Over 55 million retirement participants receive communications through Broadridge-supported programs. We distribute 4+ billion investor communications each year and reach 80% of all households in North America.

STREAMLINE ADMINISTRATION

- Single-source convenience
- Cloud-based content management
- Efficient, omni-channel delivery
- Data-driven insights

GUIDE AND MOTIVATE PARTICIPANTS

- Personalized digital experiences
- Timely, contextual messaging and content
- Dynamic communications
- Interactive tools and planning guides



EFFECTIVE ENGAGEMENT THROUGHOUT THE CUSTOMER JOURNEY

Count on Broadridge for complete coverage across the financial and retirement planning continuum. We offer everything you need to create meaningful customer experiences, ensure plan health, and grow your business—all from a single, trusted source.



CUSTOMER COMMUNICATIONS

Help a diverse workforce plan for their retirement and financial goals by delivering personalized experiences at optimal times. Easily create branded sponsor communications, enrollment kits, rollover communications and more. Transform one-way communications into engaging dialogs that provide individual guidance and help customers make better choices—from enrollment to drawdown.

- Boost participation with personalized campaigns
- Overcome inertia with targeted, contextual communications
- Meet participant needs at every stage of life
- Assess retirement readiness with interactive tools and calculators
- Grow your business with point-of-sale materials



REGULATORY COMMUNICATIONS

Simplify compliance while improving the client experience. Design and deliver more engaging communications including proxy statements, annual reports and shareholder mail. Our unique, end-to-end solution combines data-driven accuracy with automated workflows to reduce costs while maximizing efficiency and providing ISO 9001/27001 security.

- Benefit from single-source simplicity
- Reach both registered and beneficial owners
- Deliver according to your business rules and your investors' delivery preferences
- Precisely target messaging with sophisticated analytics
- Maximize impact with enhanced packaging



DIGITAL BILLS AND STATEMENTS

Transform bills and statements into dynamic digital communications. Our Communications Cloud helps you reach customers when, where and how they want to be reached, and makes it easy for them to take action.

- Drive deeper engagement while containing costs
- Reimagine the customer journey
- Improve insight and measure effectiveness
- Increase paperless adoption



CONTENT MANAGEMENT

Streamline fulfillment with our multi-channel content distribution and engagement platform. Empower customers and teams with easy access to the most current content—in both digital and print formats.

- Enable sales teams to share accurate, compliant content
- Benefit from intuitive, cloud-based convenience
- Customize content for individual recipients
- Integrate with your customer relationship management (CRM)
- Gain real-time insight on effectiveness

EXPERIENCE EXCELLENCE

Broadridge combines data-driven insight, segmentation and channel optimization to deliver uniquely personal participant experiences that include:

- Event-triggered communications
- Calculators
- Interactive planning tools
- Relevant educational content
- Personalized campaigns
- Retirement readiness assessments

LEARN MORE Contact us today.
Visit broadridge.com or call +1 844 447 7694.

Broadridge, a global fintech leader with \$4 billion in revenue, provides communications, technology, data and analytics solutions. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

broadridge.com

Ready for Next

Communications
Technology
Data and Analytics

