

# Providing essential market intelligence on ESG investing

Broadridge GMI



## INTRODUCTION

ESG has become an increasingly important part of the global asset management business over the last decade.

To support asset managers' growth and development in this complex and fast-growing space, GMI provides detailed analytics on market size and growth, the distributors driving this, and the competitive landscape.

GMI tracks \$1.3 trillion in ESG funds assets globally, and organic growth of over 90% since 2015. GMI's unique ESG product taxonomy segments a broad spectrum of products and shows that much of this growth has been driven by Screened Best in Class & Positive Screening products.

European groups currently dominate the active fund market and have captured the majority of flows in the last 12 months, with Robeco leading the inflows.

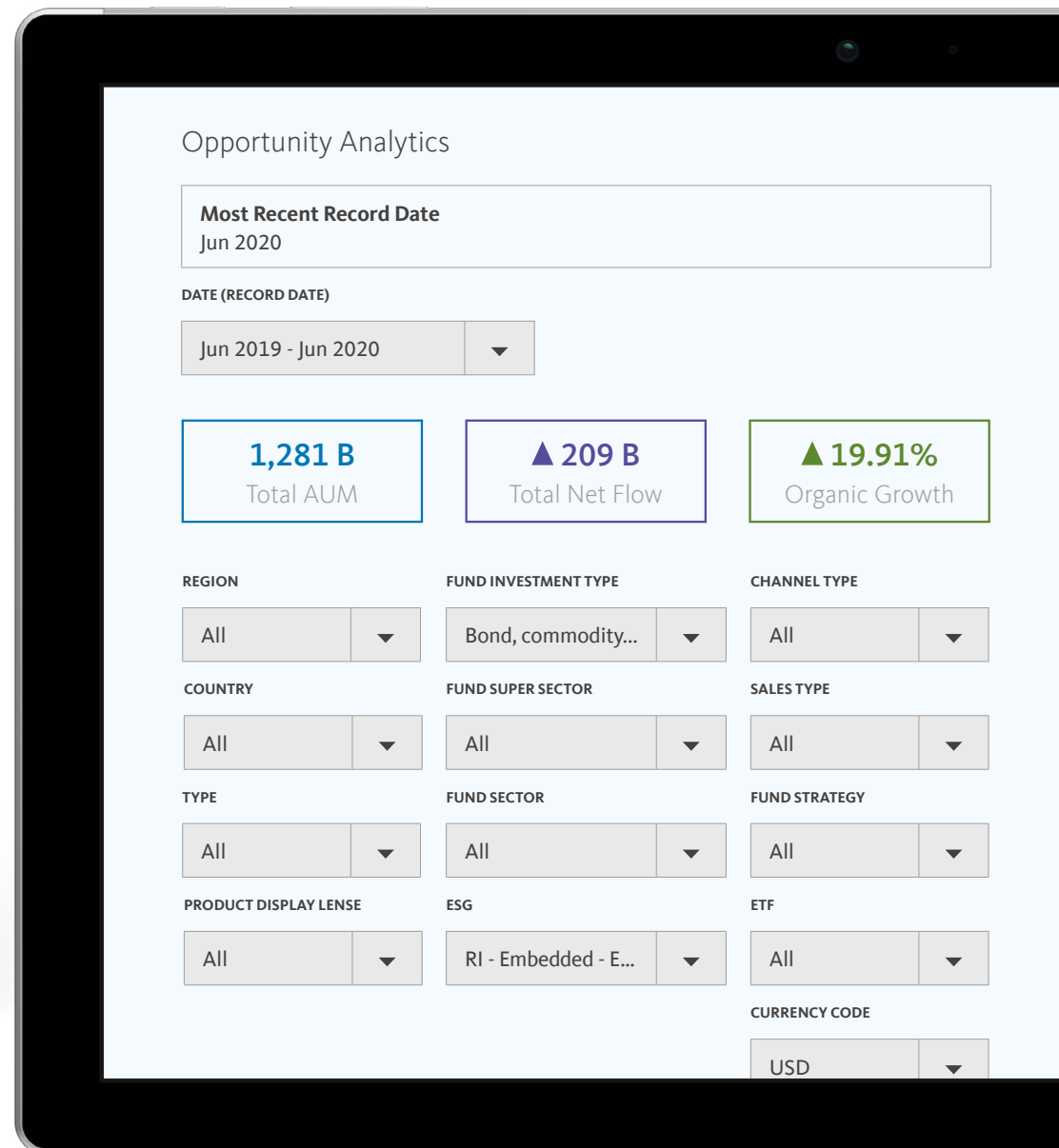
Net flows have come from a broad spectrum of Intermediary and direct channels; however Advisors, Banks, Private Banks and Retail Platforms have been responsible for the lion's share of flows into ESG products.

### Nigel Birch

Senior Director, GMI Product

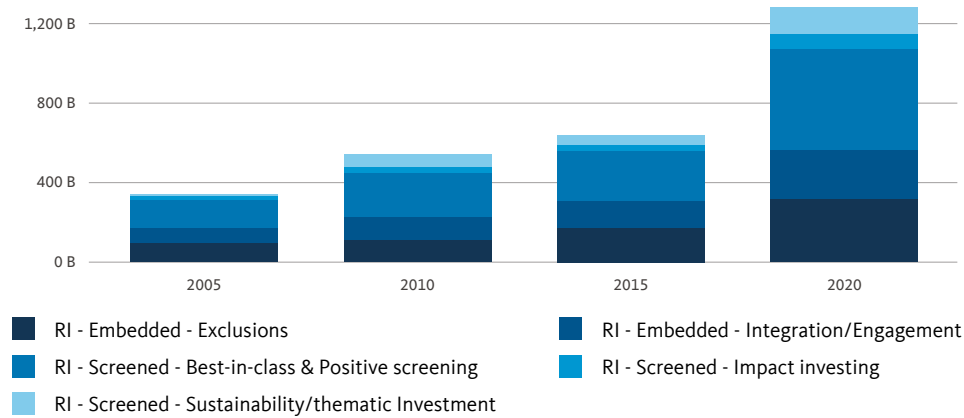


# GMI tracks \$1.3 trillion in ESG funds and ETFs, and \$1 trillion in institutional ESG globally



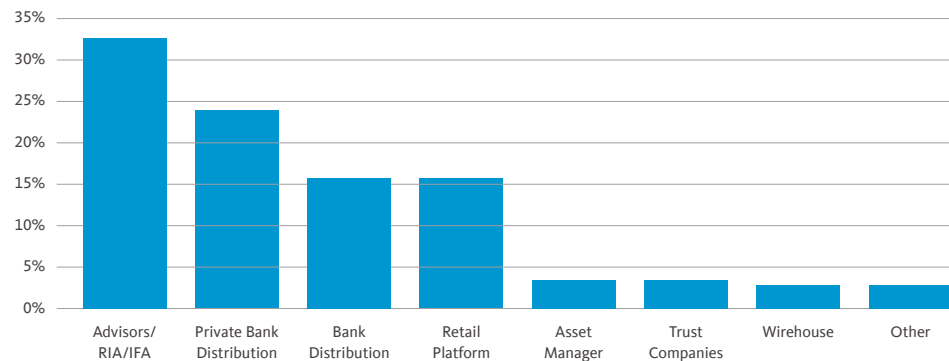
## MARKET

ESG Assets have seen organic growth of over 90% since 2015, much of which has been driven by increased demand of Screened – Best in Class & Positive screening products.



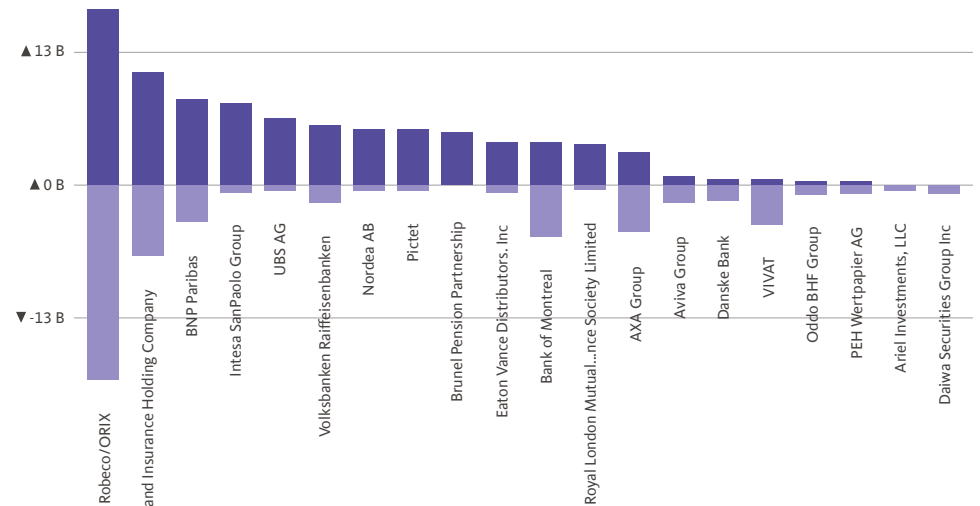
## DISTRIBUTION

Advisors, Banks, Private Banks and Retail Platforms have driven the majority of flows into ESG products in the last year.



## COMPETITION – MANAGER

European groups currently dominate the active market and have captured the majority of flows in the last 12 months, with Robeco leading the inflows.



## COMPETITION – FUNDS

Passive funds and ETFs have seen the strongest growth, with BlackRock iShares leading the pack.

### Top Selling Best in Class Funds in 2020, YTD JUNE

Fund Name	Fund Sector	Strategy	AUM	Net Flow	Org Grwth	3Y Return	Sector a	M* Rating	MSCI ESG Quality
iShares ESG MSCI USA ETF	Eq Nth Am	ETF	7.0 B	▲ 6.2 B	▲ 2,495.9%	▲ 11.53%	▼ -0.08%	★★★★★	7.6
iShares ESG MSCI EM ETF	Eq Emg Mkt	ETF	3.2 B	▲ 2.4 B	▲ 339.2%	▲ 2.44%	▲ 0.02%	★★★★☆	6.9
iShares MSCI USA SRI UCITS ETF	Eq Nth Am	ETF	3.1 B	▲ 2.0 B	▲ 226.0%	▲ 13.71%	▲ 2.10%	★★★★★	7.7
BlackRock ACS World ESG Equity Tracker	Eq Global	Index	2.0 B	▲ 1.9 B					8.0
Parnassus Mid-Cap Fund	Eq Nth Am S/Mid	Active	5.3 B	▲ 1.7 B	▲ 44.4%	▲ 5.47%	▼ -0.62%	★★★★★	6.4
iShares ESG MSCI EAFE ETF	Eq Global ex US	ETF	2.4 B	▲ 1.6 B	▲ 193.5%	▲ 1.42%	▼ -0.60%	★★★★☆	8.5
Royal London Sustainable Leaders Trust	Eq UK	Active	2.3 B	▲ 1.4 B	▲ 151.0%	▲ 8.38%	▲ 9.75%	★★★★★	8.2
Deka-Nachhaltigkeit Renten	Bnd Eur Gbl	Active	3.1 B	▲ 1.3 B	▲ 72.3%	▲ 2.11%	▲ 0.72%	★★★★★	7.0
Calvert Equity Fund	Eq Nth Am	Active	4.7 B	▲ 1.2 B	▲ 42.3%	▲ 18.44%	▲ 6.83%	★★★★☆	6.9
iShares MSCI Europe SRI UCITS ETF	Eq Europe	ETF	2.1 B	▲ 1.2 B	▲ 130.2%	▲ 5.03%	▲ 3.96%	★★★★★	9.0



GMI provides asset managers with an integrated tool for analysing their global asset management opportunity.

Intelligence on the market, competition, distribution and business benchmarks is delivered via a custom visualisation and reporting platform, and bespoke data feeds.

Learn more at [distributioninsight.broadridge.com](https://distributioninsight.broadridge.com)