

# Discover the fast, frictionless way to connect your investors with lower cost liquidity

When your wealth management clients choose to leverage their assets, they want a fair rate from a known entity. **The Broadridge Wealth Lending Network** provides a quick, cost-effective way for advisors to connect their clients with the funds they require. Offering fast access to liquidity at a lower cost than a mortgage or home equity line of credit, the Broadridge Wealth Lending Network makes it easy to get clients the funding they require.

## ADD SECURITIES-BASED LENDING TO YOUR ARSENAL.

Clients appreciate the convenience of a one-stop shop offered by a trusted financial advisor. Be more holistic—and bring more value—to the services you provide. When you evolve from asset management to balance-sheet management, your clients and your practice will benefit.

## Keep clients and their AUM close.

Now when clients need access to cash flow, you can respond with confidence, offering intelligent solutions—no asset liquidation required.

## Help them act faster.

An easy securities-based lending process provides answers and funds in as little as 48 hours—so that your clients can quickly seize opportunities as they arise.

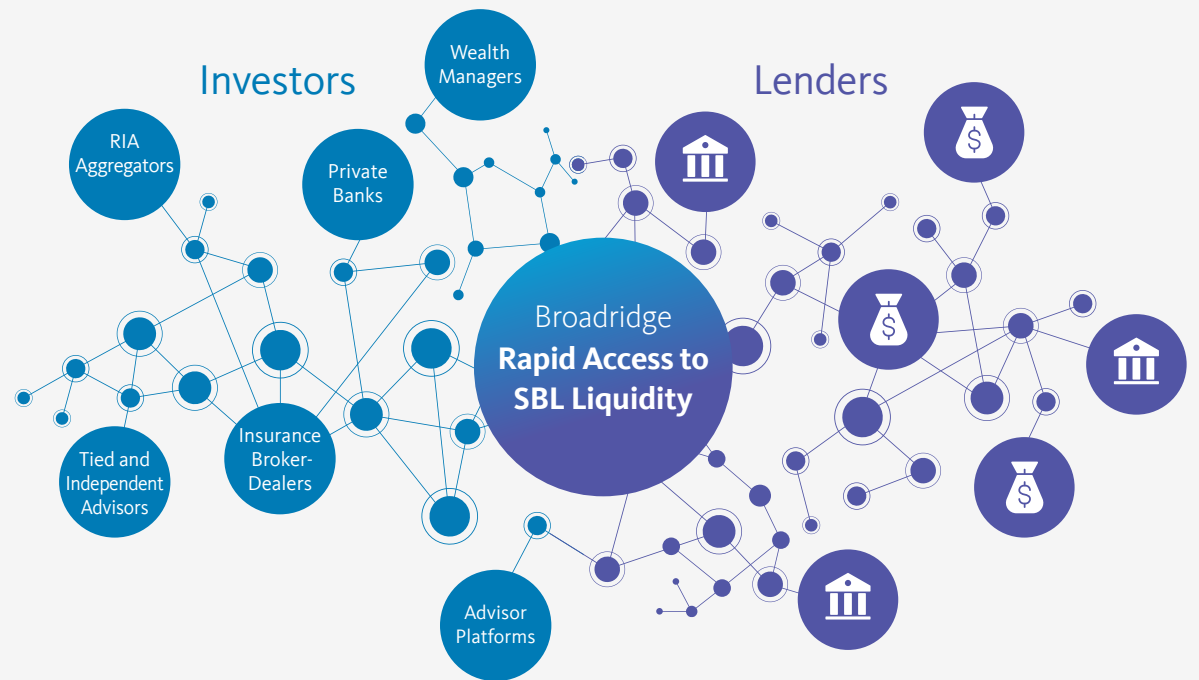
## Reduce financing costs.

SBL funding offers more attractive rates, plus releases liquidity that doesn't trigger taxable gains.

## Cement stronger relationships.

Become a more valuable asset to your clients by adding to your services.

## Tap into the power of our securities-based lending (SBL) network



# Bring balance-sheet benefits directly to your clients

## DEEPEN CLIENT RELATIONSHIPS.

Safeguard existing AUM and attract new assets when you connect your clients to securities-based lending (SBL) options. A simple, turnkey process carefully calibrates to individual clients' tolerance for risk.

## THE VALUE IS IN THE NETWORK.


The Broadridge Wealth Lending Network sits at the nexus between SBL supply and demand, connecting lenders and investors via a trusted lending platform. Now, wealth managers of all sizes can connect their clients to quick, risk-balanced liquidity. No costly technology or risk-management efforts required.

## PUT THE "VALUE" IN VALUE-ADDED ADVICE.

When investors need liquidity, they will seek it out. Help your clients access the funding they require. You'll retain their AUM and strengthen your relationship. The Wealth Lending Network saves clients time and money—and helps you ensure they're borrowing wisely.

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**FAST**  
Credit in as little as 48 hours
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**EFFICIENT**  
Simple, frictionless referral process
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**EASY**  
The lenders handle the paperwork
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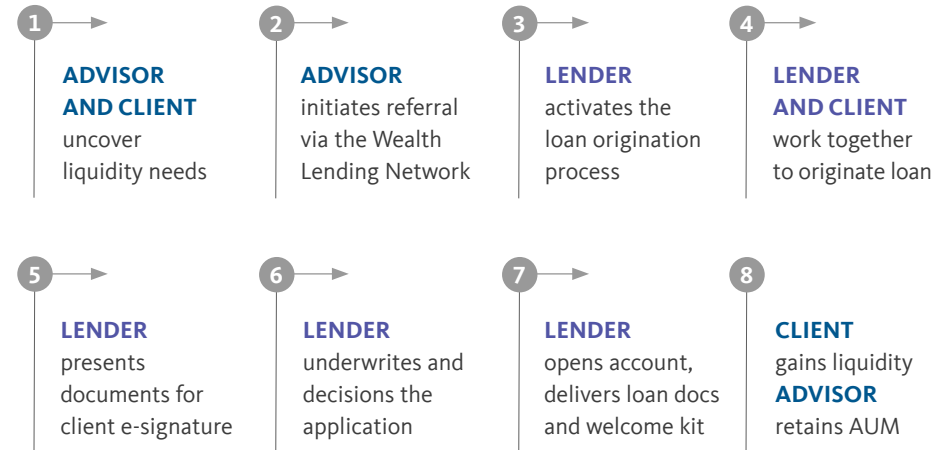
**PRACTICAL**  
SBL avoids triggering taxable gains
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**COST-EFFECTIVE**  
Lower rates than other lending options
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**SMART**  
Keep your clients closer—and strengthen your relationship

## LIQUIDITY MADE SIMPLE

### The Wealth Lending Network Process



SBL's compelling fundamentals make it a table-stakes wealth product with a compound annual growth rate of more than

# 15%

Source: Broadridge internal data

Connect your investors with liquidity today.

[LEARN MORE](#)

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