

Shareholder Communications, Redefined.

Discover smart, simple ways to
efficiently manage and communicate
with your shareholders.

CORPORATE ISSUER SOLUTIONS



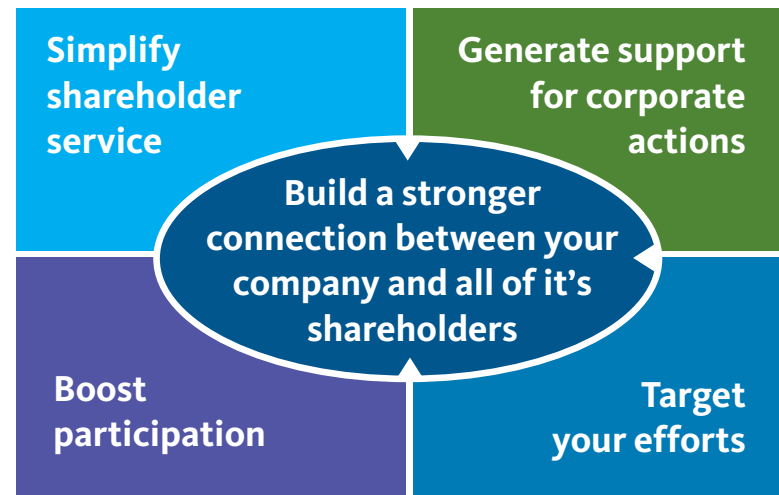
Redefine success.

Shareholder management is an essential task that can consume a big chunk of your time and your budget. Your challenges are multiplying, but resources are limited. Budgets are tight, and deadlines are short. Through it all, you're expected to drive favorable results and meet high shareholder expectations.

To succeed in this demanding environment, you need flexible, cost-efficient solutions that let you respond quickly and effectively to changing demands, and create more impactful experiences.

Broadridge can help.

Discover new ways to:



Discover smart ways to reduce costs and simplify your job while adding value to every step of shareholder management.

Broadridge, your single source for
Proxy Services including:

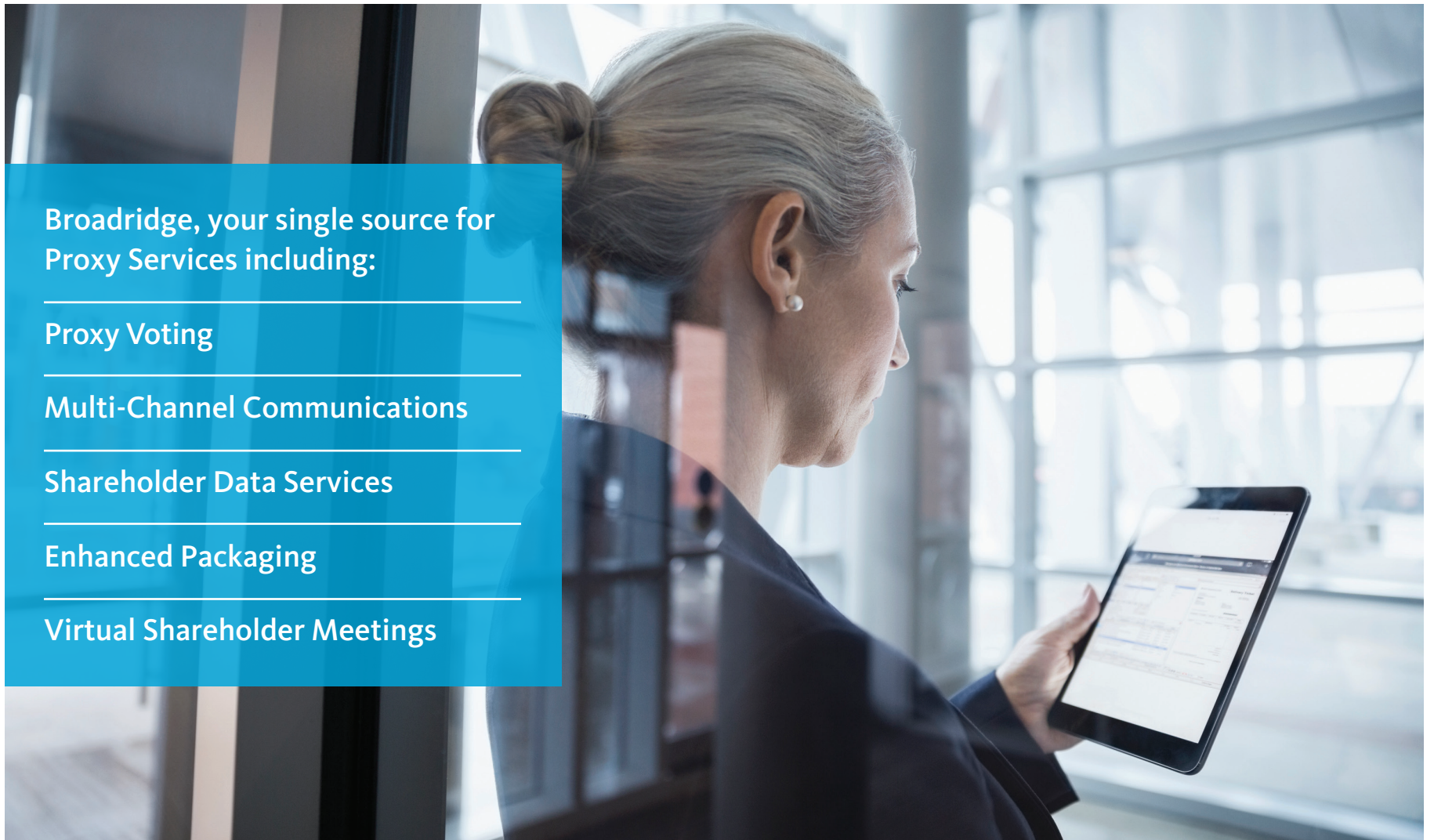
Proxy Voting

Multi-Channel Communications

Shareholder Data Services

Enhanced Packaging

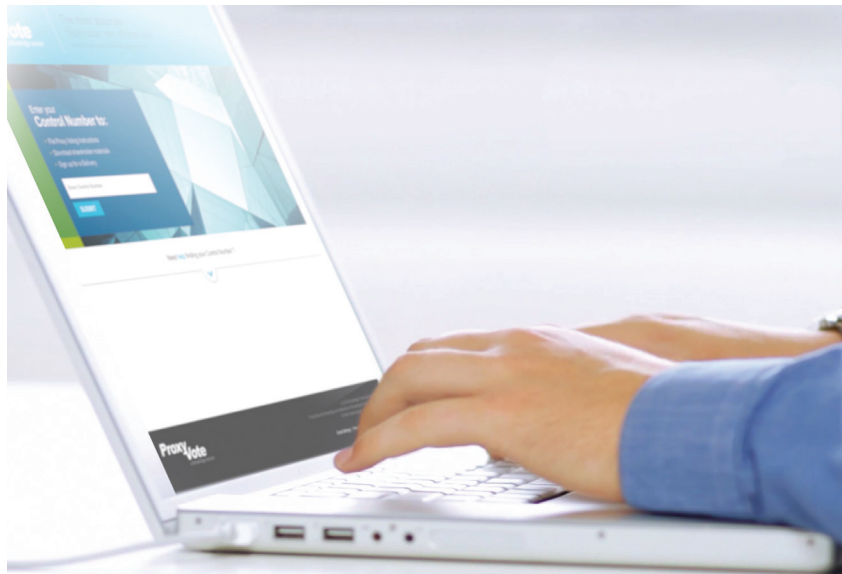
Virtual Shareholder Meetings



Redefine voting.

Help shareholders cast their votes with just a few clicks, from any device.

Shareholders are comfortable living in a digital world. In fact, 95 percent of investors are active online. Online voting presents a powerful, effective way to keep shareholders engaged, while ensuring good governance.



95% of investors
are active
online

Today, organizations like yours are utilizing more digital tools to meet a broad range of objectives:

- **Increase participation:** Encourage more retail investors to vote their shares.
- **Add convenience:** Give shareholders a way to cast their votes from anywhere, on any device.
- **Rein in costs:** Minimize printing and mailing expense.
- **Go green:** Less paper and less waste makes online voting a more sustainable process.

The Broadridge ProxyVote solution can help you accelerate your move to digital.

Enable voting anytime, anywhere, from any device.

Shareholders can verify their voting status, read shareholder materials, and cast their votes with just a few clicks—using a tablet, smartphone or computer.

Streamline every process.

The intuitive interface is organized to make the voting process clear. With concise instructions and a simple, step-by-step process, everything is easy to follow.

Build brand loyalty.

Customize email notifications, landing pages, and voting pages with your brand identity and messaging to support voting outcomes. Your landing page can even include an audio or video message from your Board of Directors or executive management.



Hextone, Inc.
2016 Annual Meeting of Shareholders
FRIDAY, FEBRUARY 28, 2014

Proxy Voting Instructions
Make your selection below.
Or, sign up here to [vote in person](#) at the meeting

Active - Not Voted
Vote By: Feb. 25 6:00 p.m. EDT
Control # 123456789012
100 shares

Shareholder Materials
[Proxy Statement](#)
[10k Report](#)
[Order a hard copy](#)
 MORE

Go Paperless
[SIGN UP FOR E-DELIVERY](#)

Attend the Shareholder Meeting
[DETAILS](#)

Shareholder Education
 Learn about the proxy process and SEC: [Spotlight on Proxy Matters](#)

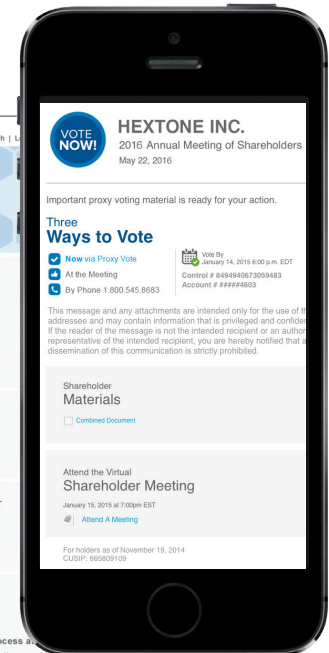
Proposals

- DIRECTOR:**
WILLIAM CAMPBELL
TIMOTHY COOK
MILLARD DREXLER
AL GORE
ROBERT IGER
ANDREA JUNG
ARTHUR LEVINSON
RONALD SUGAR
BOARD RECOMMENDATION: FOR ALL
- THE AMENDMENT OF THE COMPANY'S RESTATED ARTICLES OF INCORPORATION (THE "ARTICLES") TO FACILITATE THE IMPLEMENTATION OF MAJORITY VOTING FOR THE ELECTION OF DIRECTORS IN AN UNCONTESTED ELECTION BY ELIMINATING ARTICLE VII WHICH RELATES TO THE TERM OF DIRECTORS AND THE TRANSITION FROM A CLASSIFIED BOARD OF DIRECTORS TO A DECLASSIFIED STRUCTURE
BOARD RECOMMENDATION: AGAINST
- THE AMENDMENT OF THE ARTICLES TO ELIMINATE THE "BLANK CHECK" AUTHORITY OF THE BOARD TO ISSUE PREFERRED STOCK
BOARD RECOMMENDATION: FOR ALL
- THE AMENDMENT OF THE ARTICLES TO ESTABLISH A PAR VALUE FOR THE COMPANY'S COMMON STOCK OF \$0.00001 PER SHARE
BOARD RECOMMENDATION: FOR ALL
- RATIFICATION OF THE APPOINTMENT OF ERNST & YOUNG LLP AS THE COMPANY'S INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR 2014
BOARD RECOMMENDATION: FOR ALL
- A NON-BINDING ADVISORY RESOLUTION TO APPROVE EXECUTIVE COMPENSATION
BOARD RECOMMENDATION: FOR ALL

For holders as of Monday, December 30, 2013
Cusip: 0378330199

ProxyVote
A Broadridge service

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Redefine print.

Reduce costs and effort with single-source simplicity.

Managing the distribution of shareholder materials can be a complex and stressful process. Management expects you to be strategic, but so much time is spent coordinating vendors, incorporating revisions, and following up to meet tight filing and mailing deadlines.

Broadridge takes complexity out of the equation. Our comprehensive, full service solution simplifies document management at every stage of the process, from planning, typesetting and pre-press to print production, enhanced online presentment and distribution. With everything delivered by a single provider, there's no waste, delays, missed deadlines or cost overruns.

A photograph of a business meeting with people at a table, overlaid with a blue text box. The background shows a person's hands holding a pen over a document with charts and graphs. A cup of coffee is also visible on the table.

Turn to Broadridge for:

Proxy statements

Annual reports

Typesetting and filings

Corporate actions documents,
including spin-off communications

Shareholder letters

Non-proxy documents

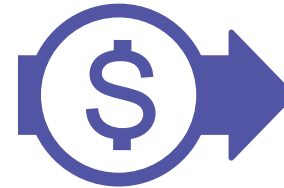
MULTI-CHANNEL CAPABILITIES

Optimized for your shareholder communication needs

Broadridge provides many ways for you to cut costs without diminishing your impact. Eliminate duplicates and consolidate documents by households. Stratify your target list, only sending full packages where it makes sense. Create and distribute electronic versions for shareholders who have opted for e-delivery. And save time at every step.

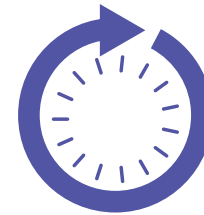
High volumes and fast turnarounds for hard copy distributions.

We're equipped to distribute millions of pieces per day, with advanced digital print technologies and high-speed inserting and polywrap machines. Select the service level that suits your needs. We can provide end-to-end service, mail printed materials that you supply, or anything in between.



Value Added Savings

Eliminate waste with accurate print quantities, and no shipping expense.



Expedited Service

Maximize your efficiency with well-coordinated print-to-distribution capabilities and consolidated timelines.

Redefine insight.

Benefit from a complete, actionable view of shareholder ownership.

Shareholder activism and an increased focus on good governance practices is causing corporations to engage with their shareholders more.

Effective engagement requires careful planning based on insights into shareholder trends and behaviors.

Armed with the right information, management can be better prepared to drive successful proxy outcomes and gain shareholder insights year-round.

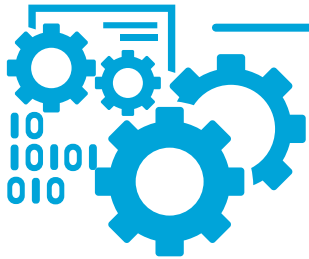
Broadridge Shareholder Data Services gives you access to a complete view of shareholder data across a range of dimensions. Now you can take advantage of the more sophisticated analytical tools needed to monitor, target, and engage all investors.

- **How can you provide the Board and Senior Management with detailed answers to their questions on vote outcomes for proposals with organizational risk?**
- **Can you easily access the detailed data on voting patterns needed to effectively monitor and target friendly shareholders?**
- **Do you fully understand the voting impact of your decisions on proxy distribution through Notice and Access?**
- **How can you optimize your proxy spend?**



SHAREHOLDER DATA SERVICES

Gain the multi-dimensional view you need



Develop data-driven strategies

- Support successful voting outcomes
- Measure the success of targeted campaigns
- Communicate and market more effectively

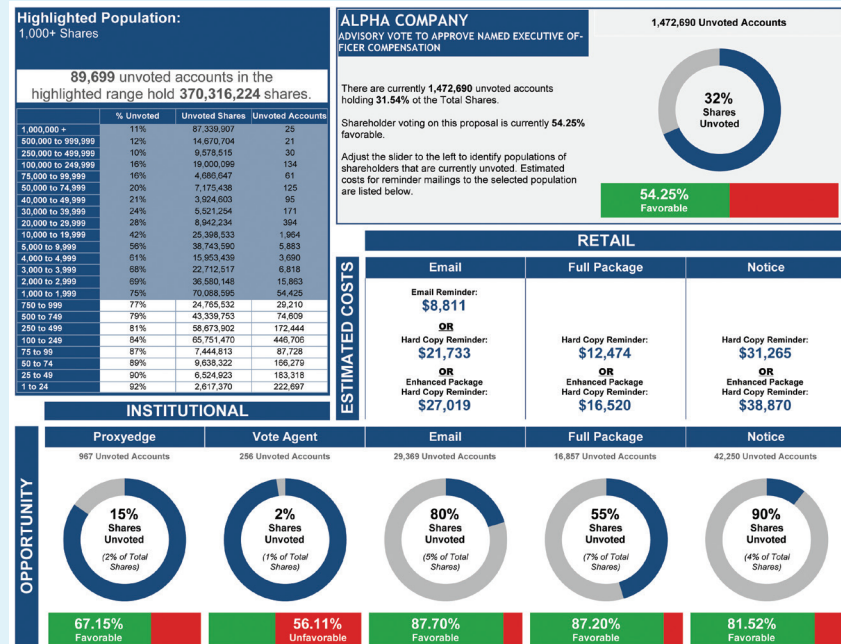
Tap directly into proxy and investor data available only through Broadridge. This unique resource offers a real strategic advantage to drive a successful proxy season.

Insights at your fingertips.

Use advanced analytics to understand share ownership, analyze historical voting behaviour and measure proxy campaign results.

Interactive dashboard

View your shareholder base from any perspective in just a few clicks.



- Share ownership
- Share ranges
- Vote history
- Vote projections
- Vote timing

Redefine impact.

Increase open rates on critical print communications.

Your shareholder's mailbox is inundated with bills, statements, catalogs, personal letters, magazines and more—which makes cutting through the clutter a serious challenge.

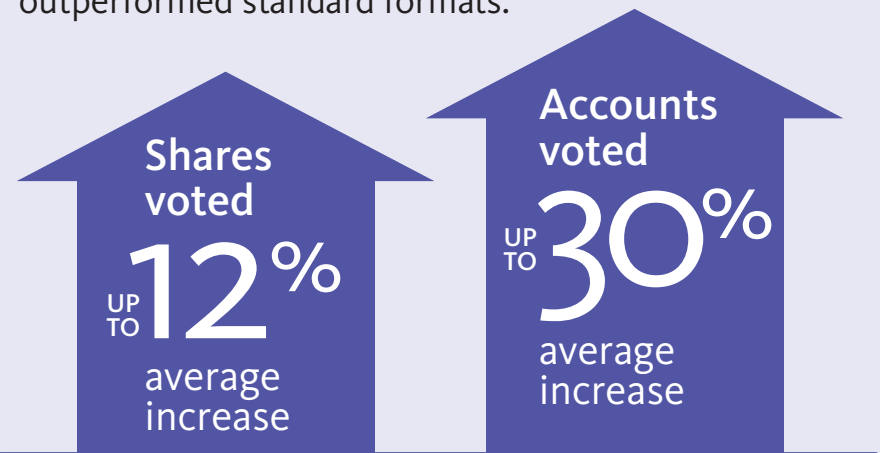
Fortunately, when you have a need that requires greater impact, you don't have to settle for standard proxy communications. Advanced print-to-distribution technologies let you add targeted messaging and colourful, eye-catching graphics that get your mailings noticed, spark meaningful engagement when it matters most, and achieve measureable results.

What kind of impact do you want to make?

- Generate more votes for key proposals
- Increase e-enrollment
- Highlight new products and services
- Drive traffic to your website and social media
- Foster brand loyalty
- Inform shareholders who may be at risk of escheatment

Add power to your proxy mailings.

In a recent analysis, Enhanced Packaging outperformed standard formats.



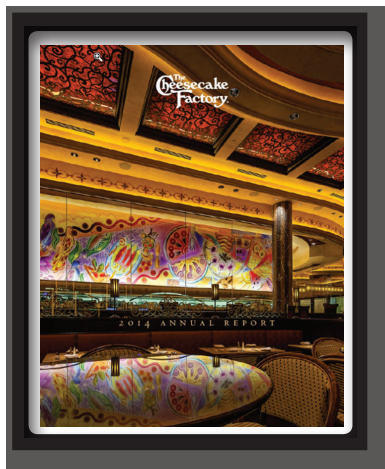
ENHANCED PACKAGING

Take shareholder mail to a new level

Instantly communicate the importance of your message. Innovative packaging, full-colour, full-page inserts and customized messaging distinguish your mailing from standard envelopes. Now you can capture your shareholder's attention and ensure that your communication gets read.

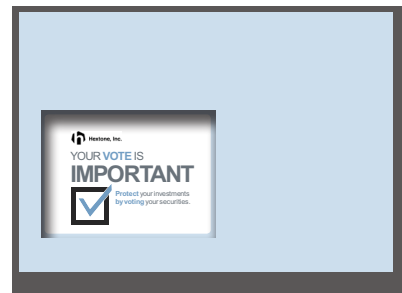
Clear back polywrap packaging

Make a strong impression with a personalized, full-colour, full-page insert that shows through even before an envelope is opened. This makes a highly effective presentation for important documents such as annual reports.



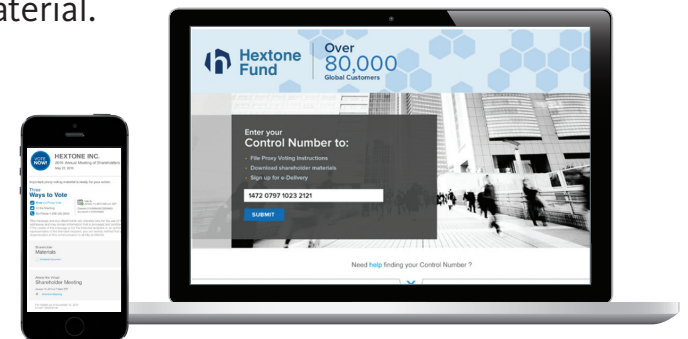
Windowed reminder envelopes

Ideal for reminder mailings, this format can help you drive higher engagement and brand recognition. Colourful, double-sided inserts can be customized with a clear call-to-action and highlight your brand.



Multichannel delivery

Combine Enhanced Packaging with customized proxyvote.com capabilities to deliver impactful messages to shareholders no matter how they receive the material.



Redefine participation.

Bring a new level of access and inclusiveness to your shareholder meetings.

While some companies have embraced virtual-only shareholder meetings, others hold “hybrid” meetings that include a physical meeting with a virtual element.

Virtual Shareholder Meetings are reshaping the way boards and investors interact, giving companies greater insight into shareholder concerns, and creating new opportunities for investors to make their voices heard.

In 2015 the number of virtual shareholder meetings more than doubled from 2012.

2015: 134 meetings

2012: 53 meetings

Accessible from practically anywhere in the world, virtual meetings enable investors who are unable to attend in person to participate, observe the proceedings, submit questions and proposals, and vote their shares. The advantages are obvious. Virtual Shareholder Meetings are more efficient and offer greater security and control. Most importantly, they increase participation, giving executives an expanded and more engaged audience.

Did you know?



Hosting a virtual meeting is easier than you may think. Start with a simple webcast. Add shareholder validation and online voting capability and you're ready to meet.

VIRTUAL SHAREHOLDER MEETINGS

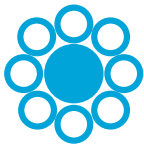
Meet the expectations of digital-age investors

Your shareholders are accustomed to online interaction. Virtual meetings position your company as forward-thinking and innovative. Join the hundreds of leading companies that have added a virtual component to their annual shareholder meetings. Benefits include:



Convenience

It's easier for directors and shareholders to take time out from their busy schedules to participate.



Efficiency

Manage your meeting from a single administrative dashboard that shows key statistics such as votes, shares and attendance totals at a glance.



Security

Access is restricted to validated participants.



Lower Cost

Eliminate the expense of organizing physical meetings.



Control

Easily prioritize and manage the queue of submitted questions.



Generate higher levels of shareholder interaction, engagement and understanding

Provide your board of directors with valuable insights

Eliminate facility and travel costs associated with traditional in-person meetings

Corporate Issuer Solutions

Empowered by 50 years of experience, Broadridge is committed to providing public companies with the strategic approach they need to effectively reach their shareholders.

- Preferred solutions provider for the Fortune 500
- Leader in electronic shareholder communications
- #1 choice for virtual shareholder meetings

Learn More:

Please contact your local service representative or call +1 800 353 0103.
broadridge.com/corporateissuer



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