

Managed Data Services

Creating Global Financial Data Standards

Broadridge's Managed Data Services offers a flexible solution that enables banks, broker-dealers, asset managers, and hedge funds to handle their complex data requirements. We provide technology infrastructure and managed services that allow you to create a solution to enhance your data quality and minimize acquisition cleansing. You will have immediate access to the data you need to support expansion into new markets and business lines. Consistent high-quality data is crucial to the caliber of decisions that are made enterprise-wide and will help minimize operational risk and increase control over expanding governance and regulatory requirements.

Broadridge's enhanced functionality integrates all asset classes, improves operating efficiency, and can reduce the cost of ownership by half.

Rethinking Data Management

Quality data is an expectation not a differentiator. Our Managed Data Services will enhance data quality under measurable services levels (SLAs). We can support the growth of your business allowing you to focus resources on business-differentiated activities.

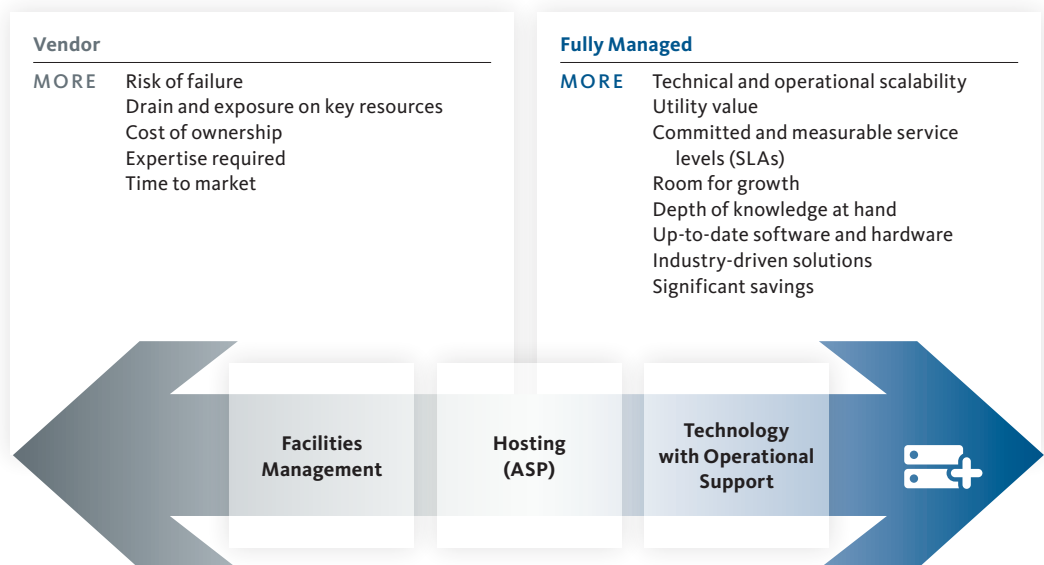
Broadridge brings together a full suite of managed data services spanning the acquisition, cleansing, consolidation, storage and distribution of business-critical instruments, pricing and corporate actions data. The result is clean, complete, high quality data provided to users at a saving of up to 50% in their cost of ownership.

Broadridge provides access to timely, superior quality data sets covering every asset class globally. We offer flexibility and the breadth of our coverage fits virtually any enterprise or application data requirement.

Our Service Delivers:

- A single source of multi-asset class data delivered enterprise-wide
- Ability to support global data reconciliation in a centralized or distributed model
- Multiple methods of integration across platforms, applications, and third-party products
- Ability to maintain client specific proprietary information in a secure yet accessible manner
- Mature service levels, monitoring metrics, and governance model
- Processing and management of data from internal and external sources
- Faster entry into new markets
- 24/7 support globally

Benefits of Our Managed Data Services Platform — Several Deployment Options



Delivering a Common Data Platform Reduces Risk and Cost

Gaining control of data underpins every operational challenge faced by firms today. Broadridge uses industry-leading software with world-class experience plus proven processes to deliver the best-in-class Enterprise Data Management solution.

Our Service Includes:

- Global data coverage and governance
- State-of-the-art platform options
- Expert staff with 24/7 global support
- Best-in-class quality control
- Secured data centers

Why Broadridge?

- Exclusive focus on financial services
- Service 8 out of the top 10 banks
- A trusted, neutral partner — Broadridge does not execute, custody, finance, or serve as an administrator nor act as a data provider
- Experience across all financial services constituencies and segments
- Global presence

Advantages of Managed Data Services

Rather than expend valuable resources on keeping pace with shifting regulations and changing data sources, leveraging Broadridge's service provides firms with a lower cost solution that helps them meet increasing regulatory demands for data consistency, transparency, and accuracy.

Broadridge's Managed Data Services provides a complete solution to help firms meet increasing demands for data consistency, transparency, and accuracy, while avoiding the high costs and potential risks associated with a firm gathering, cleansing and distributing such data on their own.

CAPABILITY	BENEFITS
Data consolidated into a common data platform with improved global transparency	Common data framework provides agility to meet future regulations and business expansion with greater control and visibility
Outsourced software, hardware, and infrastructure support eliminates technology maintenance and costly upgrades	Receive regular maintenance and software upgrades and tie costs to actual service usage
Expert data cleansing and global data validation	Creates global financial data standards enterprise-wide which facilitates data oversight, quality of regulatory reporting, and reduces risk
Automated enforcement of business rules, coupled with entitlement controls	Secure, auditable, and controlled access to data globally
Connect to new data sources quickly and easily with the ability to support new lines of business and asset classes cost effectively	Flexibility to enter new markets rapidly and broaden product coverage services available to clients
Industrial-strength infrastructure and governance	Satisfy due diligence requirements of regulators, clients, and investors

Flexible Deployment

Our managed service can operate within your firm's existing business infrastructures and offers certified integration adapters to connect to the latest versions of Advent's Geneva®, SunGard VPM™, and RiskMetrics as well as a multitude of industry-standard data feeds, such as Bloomberg, Reuters, and IDC thereby simplifying deployment, ongoing management and lowering on-going operating costs.

We are data vendor agnostic, enabling us to receive instrument and counterparty data from whichever sources the firm specifies, with rigorous controls in place to ensure data quality.

Outstanding Quality Service

Broadridge has been a proven provider of outsourced data management solutions for more than 10 years. We employ highly experienced data professionals positioned globally within their respective markets and expertise. We continually monitor data quality metrics that track accuracy, timeliness and completeness.

Harness the power of our managed data service to reduce risk and improve the quality of data that feeds your enterprise's systems.



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