

# Introducing: Investor Insights

Understand your shareholders and their voting patterns.  
Drive better business outcomes and secure long-term growth.



Ready for Next

# Broadridge: Powering investor engagement for best-in-class governance

Broadridge is a global technology leader serving many of the world's best-known companies and financial firms.

Combining trusted expertise with transformative technology, we power investing, governance, and communications for our clients – driving operational resiliency, elevating business performance, and transforming investor experiences.

Our infrastructure and voting platforms underpin the global proxy ecosystem, generating and processing over 7 billion communications per year. We understand the challenges in the market and deliver innovative tech-driven solutions that drive business development and growth.

Right now, across the globe, we are seeing significant shifts in market dynamics. In addition to growing market volatility, corporate issuers face a lack of transparency around who shareholders are and their preferences, growing regulatory pressure, high IR costs and increased focus on ESG.

Our smart analytics dashboard, Investor Insights, provides the granular insights and transparency you need to make more strategic decisions and effectively engage with your shareholders to drive long-term growth.

58K

public companies supported

9.1T+

shares processed

100+

global markets

## Be ready for shifting market dynamics with Investor Insights

Investor Insights by Broadridge is an intuitive, data-driven analytics dashboard, powered by AI. Our complete solution for issuers provides the granular insights and transparency you need to identify key investor profiles and forecast voting behavior, to build stronger shareholder engagement strategies all year round.



### Gain shareholder transparency

Advanced analytics and AI capabilities enable company secretaries and IR teams to easily identify shareholders and understand their behaviors to create effective engagement strategy.



### Engage effectively

With a better understanding of who your shareholders are and their preferences, you can tailor your corporate communications for better interactions and outcomes, to build strong, loyal relationships.



### Reduce IR expense

Data is swiftly and accurately processed, eliminating human error and the cost of manual shareholder identification and reconciliation with vote data. Plus, real-time updates provide insights into shareholder voting to help you proactively avoid expensive postponements or failed proposals.



### Stay compliant

Meet your regulatory requirements across regions year-round with the accurate, complete, and timely output of information required by your local regulators.



### Navigate market volatility

Set up direct communication channels with your investors to effectively and easily communicate your position and strategy, and manage expectations during times of uncertainty or volatility.



### Manage ESG

Dynamic in-built ESG capabilities allow you to quickly and easily assess your progress on environmental, community, employee and governance issues, and benchmark yourself against peers.

# Why Broadridge?

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## 80% of global vote data coverage

- Unmatched data quality and accuracy
- User-friendly dashboards
- Granular data on shareholder ownership
- Voting analytics delivered six times per day

## Leaders in tech innovation

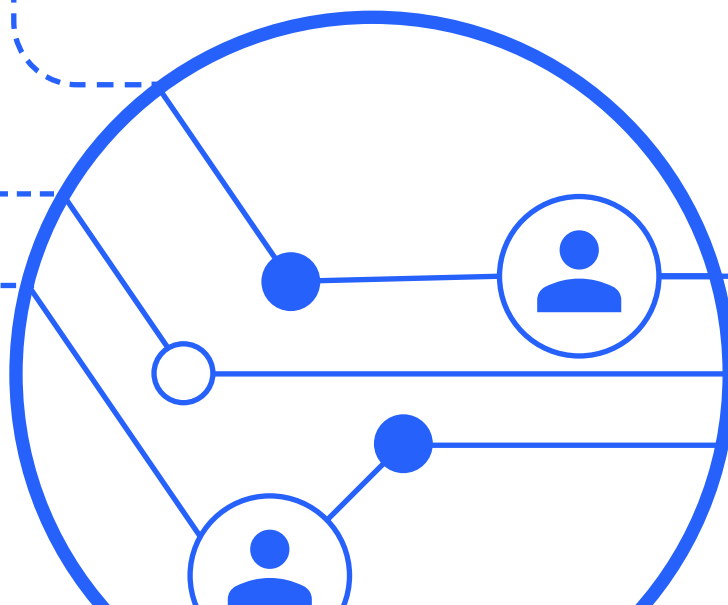
- Shareholder ownership trend analysis
- AI-powered voting pattern forecasting
- Invaluable insights into shareholder sentiment
- Quorum requirement tracking

## Unparalleled ESG tracking

- 300m+ data points converted into a single rating
- 800+ sources aggregated every month
- Benchmark against over 18,000 records

## Over six decades of experience

- Supports 58K public companies
- Across 100+ global markets
- Processes 9.1T+ shares
- Fast-track onboarding
- Dedicated experts, at your service



Broadridge delivers unmatched accuracy, and real-time insights to drive positive business outcomes and long term growth

Discover Broadridge Investor Insights

[Global@Broadridge.com](mailto:Global@Broadridge.com)

Broadridge Financial Solutions (NYSE: BR), is a global technology leader with the trusted expertise and transformative technology to help clients and the financial services industry operate, innovate, and grow. We power investing, governance, and communications for our clients – driving operational resiliency, elevating business performance, and transforming investor experiences.

Our technology and operations platforms process and generate over 7 billion communications per year and underpin the daily trading of more than \$10 trillion of securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing over 14,000 associates in 21 countries. For more information, please visit [www.broadridge.com](http://www.broadridge.com).