

## Investor Insights

Drive positive business outcomes and long term growth by optimising shareholder engagement



# Who is Broadridge?

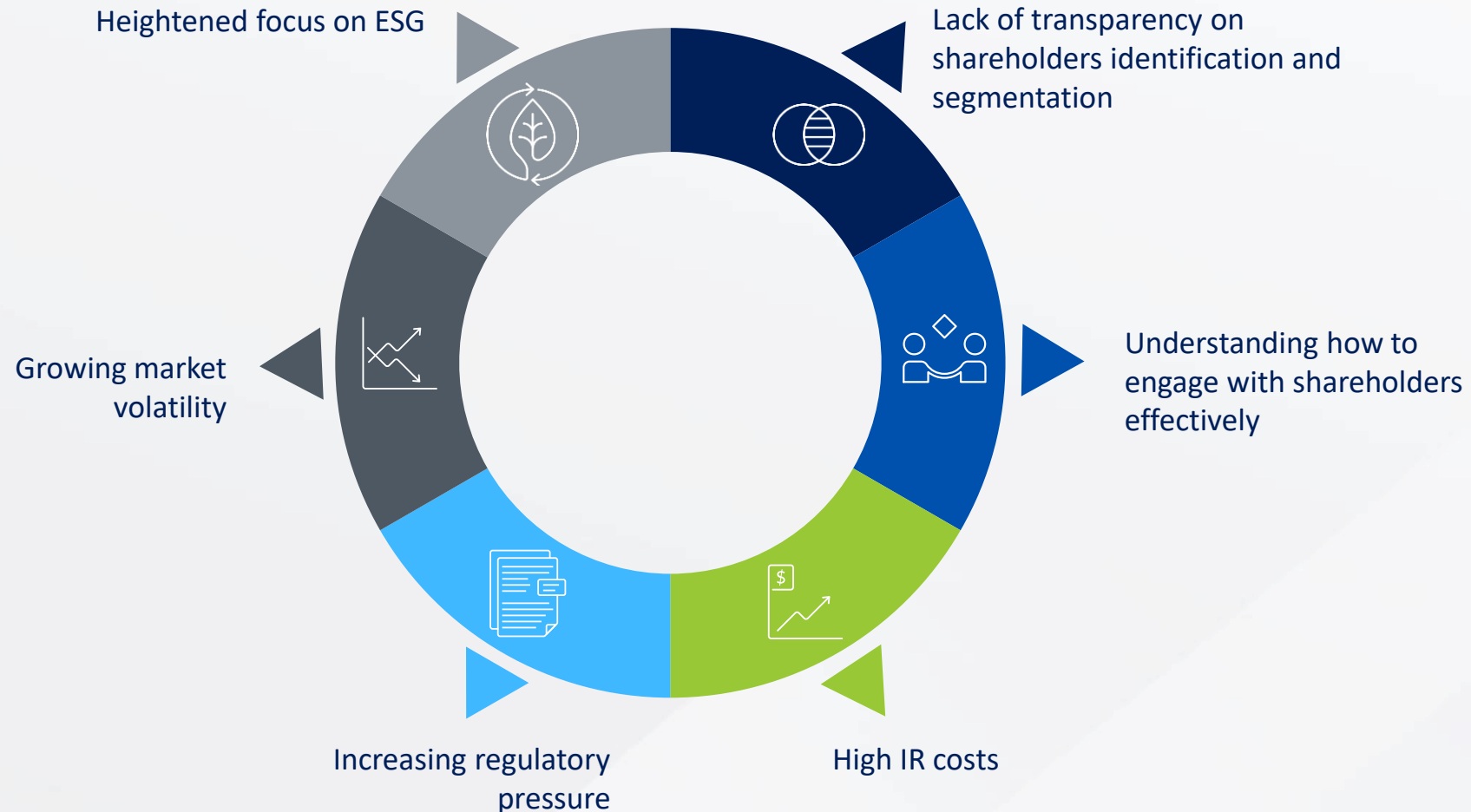
Broadridge is a global technology leader with trusted expertise and transformative technology. We power investing, governance, and communications – ensuring operational resiliency, elevating business performance, and transforming investor experience.

We are a world leader in corporate governance solutions and our infrastructure and voting platforms underpin the global proxy ecosystem.



# Be ready for shifting market dynamics

In today's environment, corporate issuers face a number of growing industry pressures.

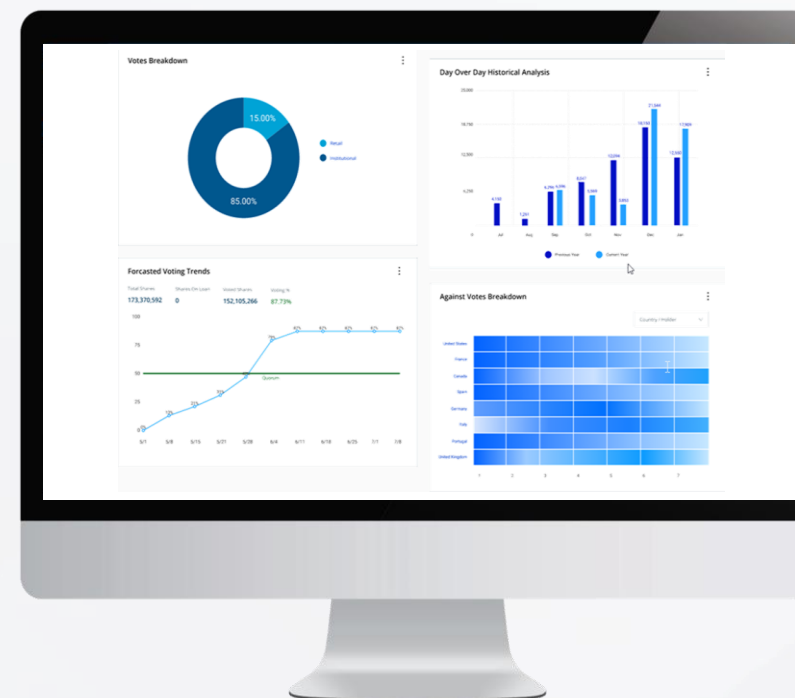


# Engage your shareholders with Investor Insights

Our easy to use, data-driven analytics dashboard powered by AI.

## Key capabilities include:

- **Automated shareholder identification** – all the way from the global custodian, the asset manager, right down to the beneficial owner
- **Advanced data analytics and AI** to predict investor behaviour and meeting outcomes
- **Real-time updates** on shareholder voting and forecasts
- **Seamless enrichment of vote data** with any external source via API
- Actionable insights that enable **targeted communications** with investors



# Unlocking the benefits of Investor Insights

Our platform empowers corporate issuers to make informed strategic decisions and drive long term growth by optimising shareholder engagement.



# Overcoming your challenges

Investor Insights addresses the biggest pain points facing corporate issuers today.



# Broadridge: Powering investor engagement for best-in-class governance

We are uniquely positioned to help you achieve your objectives

<b>Our data</b> 	<b>Our technology</b> 	<b>Our integrated components</b> 	<b>Our trusted expertise</b> 
<p>80% of global vote data coverage</p> <ul style="list-style-type: none"><li>• Unmatched data quality and accuracy</li><li>• User-friendly dashboards</li><li>• Granular data on shareholder ownership</li><li>• Voting analytics delivered six times per day</li></ul>	<p>Leader in tech innovation</p> <ul style="list-style-type: none"><li>• Shareholder ownership trend analysis</li><li>• AI-powered voting pattern forecasting</li><li>• Invaluable insights into shareholder sentiment</li><li>• Quorum requirement tracking</li></ul>	<p>One-stop platform with integrated features</p> <ul style="list-style-type: none"><li>• Automated shareholder identification every month</li><li>• Near real time voting insights</li><li>• Unparalleled ESG tracking including 300m+ data points converted into a single rating</li></ul>	<p>Over six decades of experience</p> <ul style="list-style-type: none"><li>• Supports 58K public companies</li><li>• Across 100+ global markets</li><li>• Processes 9.1T+ shares</li><li>• Fast-track onboarding</li><li>• Dedicated experts, at your service</li></ul>

# Why Broadridge?



**We have 6 decades of experience  
in the financial services industry**



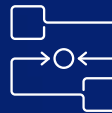
**We generate and process over 7 billion  
communications per year**



**We support 58,000 public companies**



**We provide approximately 80% of global  
vote data coverage**



**We process over 9.1 trillion shares**